

BLAZE VIEW

**RESEARCH
THAT
MATTERS**





Panel Book 2025



About Us

Served over 50+ clients globally and implemented more than 2000 projects, Blazeview is a leading provider of data collection and all-inclusive market research services.

Driven by innovation and grounded in data, we combine advanced research methodologies with cutting-edge analytics to uncover insights that matter.

Based in the US, we own and operate global panels that include millions of deeply vetted business-to-business professionals and consumers.



Panel Source

Our ever-growing proprietary panels are recruited via social networks, search engines, and online advertising.

We use a double-opt-in process and strict ID verification to ensure quality and authenticity.

We manage panelist engagement through our platforms:
www.opinionrealm.com

Our API platform seamlessly integrates verified partner panels into our system, enabling instant access to a vast respondent network.

We collaborate with various media companies, including shopping websites, mobile apps, and panel suppliers, ensuring diverse and high-quality respondent engagement.

We follow industry best practices by collaborating with trusted third-party providers.

Each partners undergoes a rigorous screening process to ensure compliance with our quality standards.

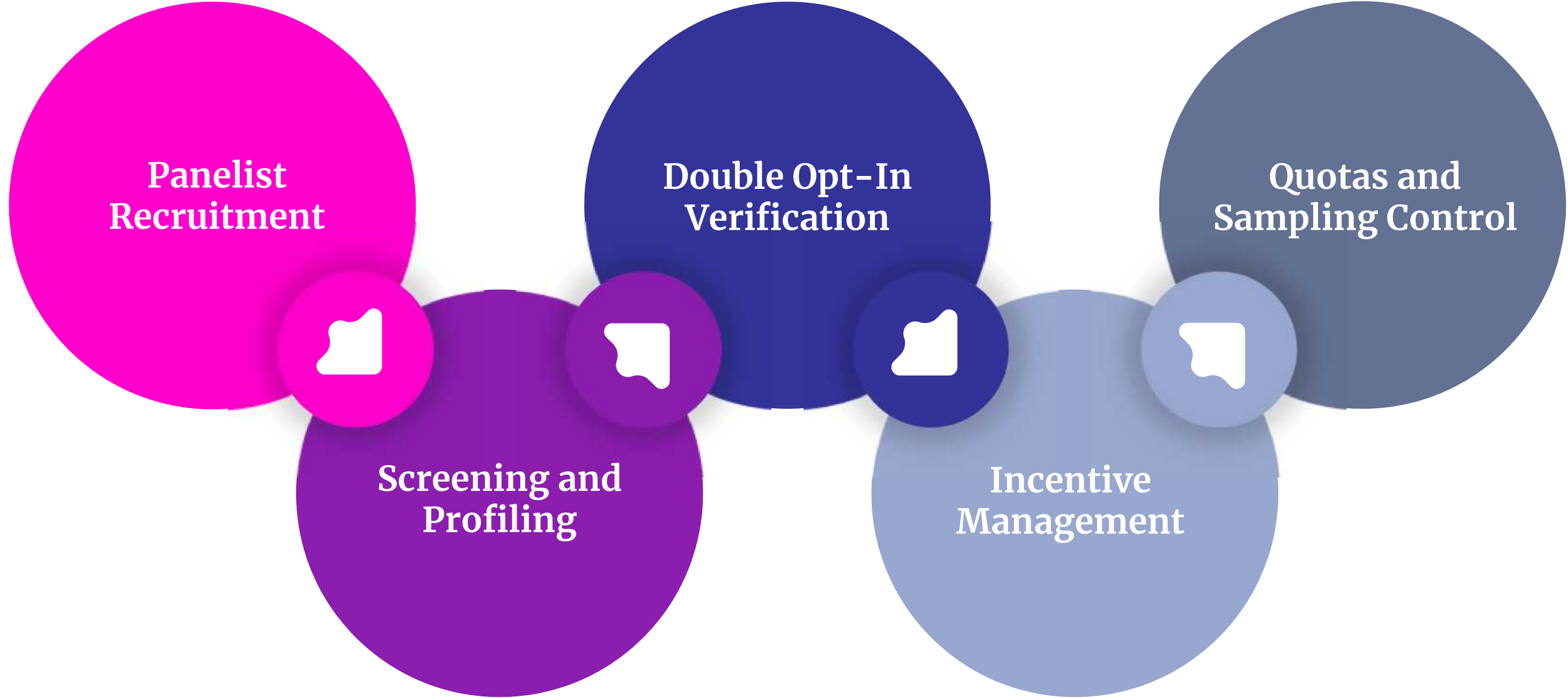
We continuously assess their performance to maintain panel performance, delivering reliable data and high-quality insights for every project.

**Proprietary
Panels**

API Integration

**3rd Party
Procurement**

Panelist Management



Data Quality



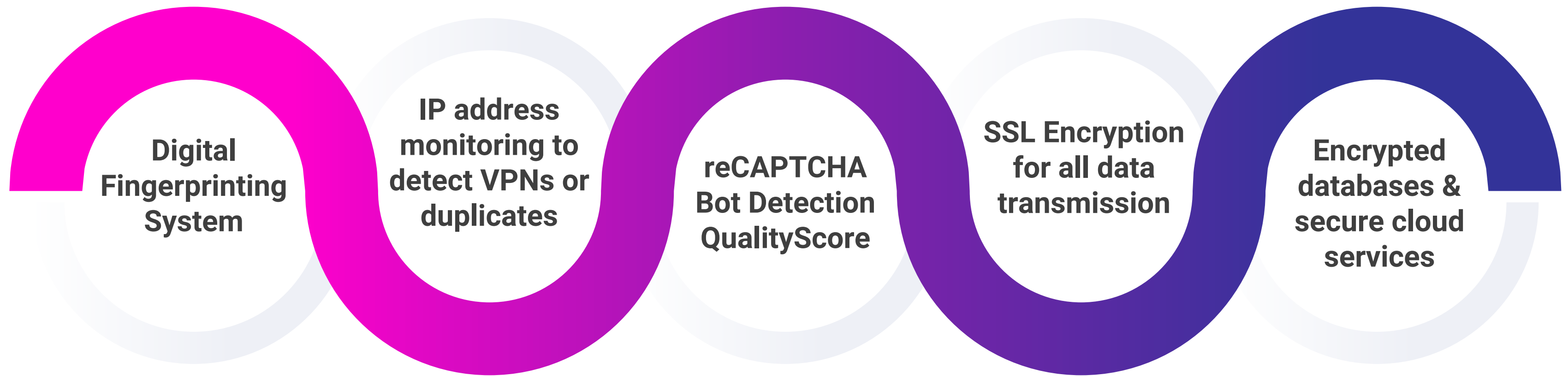
We implement strict registration protocols, including personal ID or physical address validation and IP checks, to accurately profile respondents and uphold data integrity.

Our Digital Fingerprint System prevents duplicate entries, ensuring that each survey is completed by a unique respondent.

Comply with GDPR CCPA.

We conduct regular internal quality checks to identify and remove speeders, straight-liners, and respondents providing inconsistent answers. These checks include manual reviews for enhanced quality control.

Security Implement



From Data To Decisions

At Blazeview, we don't just deliver data - we deliver clarity, insight, and direction.



B2C Profiling

Marital Status
Children in Household
Education Level
Household Income
Ethnicity
Sexual Orientation
Religion
Politics

General

Car Make/Model/Year
Fuel Types
Insurance Carrier
Own/Lease/Finance
Purchase Intent
Satellite Radio
Navigation Tools
DVD
Boat

Automotive

Exercise
Diet/Healthy Eating
Smoker
Skin/Hair Product Use
Fitness Equipment Owner
Gym Membership

Health

Credit Cards

Banks

Credit Card Loyalty Program

Investment Firms

Tax Preparation

Investible Assets

Finance

Restaurant Visits

Pet Ownership

Alcohol Consumption

Outdoor Enthusiast

Shopping Habits

Grocery Shopping

Hobbies

Leisure

Leisure/Business

Car Rental

Hotel Rewards

Cruises

Airlines

Method of Booking

Travel

Cable/Satellite TV

Game Console

HDTV/SmartTV Owners

Mobile phone

Smartphone Types

Cellular Carriers

Tablet

Technology

Teens/College Students

Pregnant/New Moms/

Mothers

Gamers

High Net Worth

Speciality Panels

B2B Profiling

Job Title
Industry
Company Revenue
Number of Employees
Number of Locations
Decision Making Roles
Blue Collar v. White Collar

General

Finance/Banking
Computers
Employee Benefits
Human Resources
Internet Services
Legal
Maintenance

Services/Products

Marketing/Advertising
Meetings/Accommodations
Office Supplies
Shipping
Tax/Accounting
Telecommunication
Transportation

Services/Products

Agriculture
Automotive
Banking/Finance
Communications
Construction
Education
Energy
Engineering

Industries/Verticals

Entertainment
Food/Beverage
Government
Insurance
Law/Legal
Marketing
Non-Profit
Pharmaceutical

Industries/Verticals

Printing/Publishing
Real Estate
Retail
Technology
Telecommunication
Travel/Hospitality

Industries/Verticals

Accountant
Administrative Staff
Architect
C-Level Executive
Consultant
Customer Support
Designer
Department Head
Doctor
Engineer
Financial Advisor

Job Titles

Graphic Designer
HR Director
IT Manager
Nurse
Owner
Sales Representative
Skilled Tradesman
Teacher/Professor
Vice President
Web/Software Developer

Job Titles

ITDMs
BDMs
HRDMs
FDMs
IT Purchasing DMs
Non-IT Purchasing DMs
Marketing DMs

Decision Makers

Global Panel Network

Our online panel system offers businesses and researchers the opportunity to access global respondents.



List of Panel Countries



North America

United States 225189
Canada 56877
Mexico 19755

Europe

United Kingdom 59963
France 36137
Germany 34534
Italy 39786
Spain 34111
Netherlands 11910
Portugal 15139
Switzerland 10213
Poland 6540

South America

Brazil 19793
Argentina 6590
South Africa 15781

APAC

India 89481
Australia 79036
Singapore 32670
Malaysia 13593
Hong Kong 6999
Philippines 5018
Taiwan 5259
Indonesia 9507
Thailand 7178
Vietnam 8704
Japan 15129
South Korea 6904

B2B Panel - United States

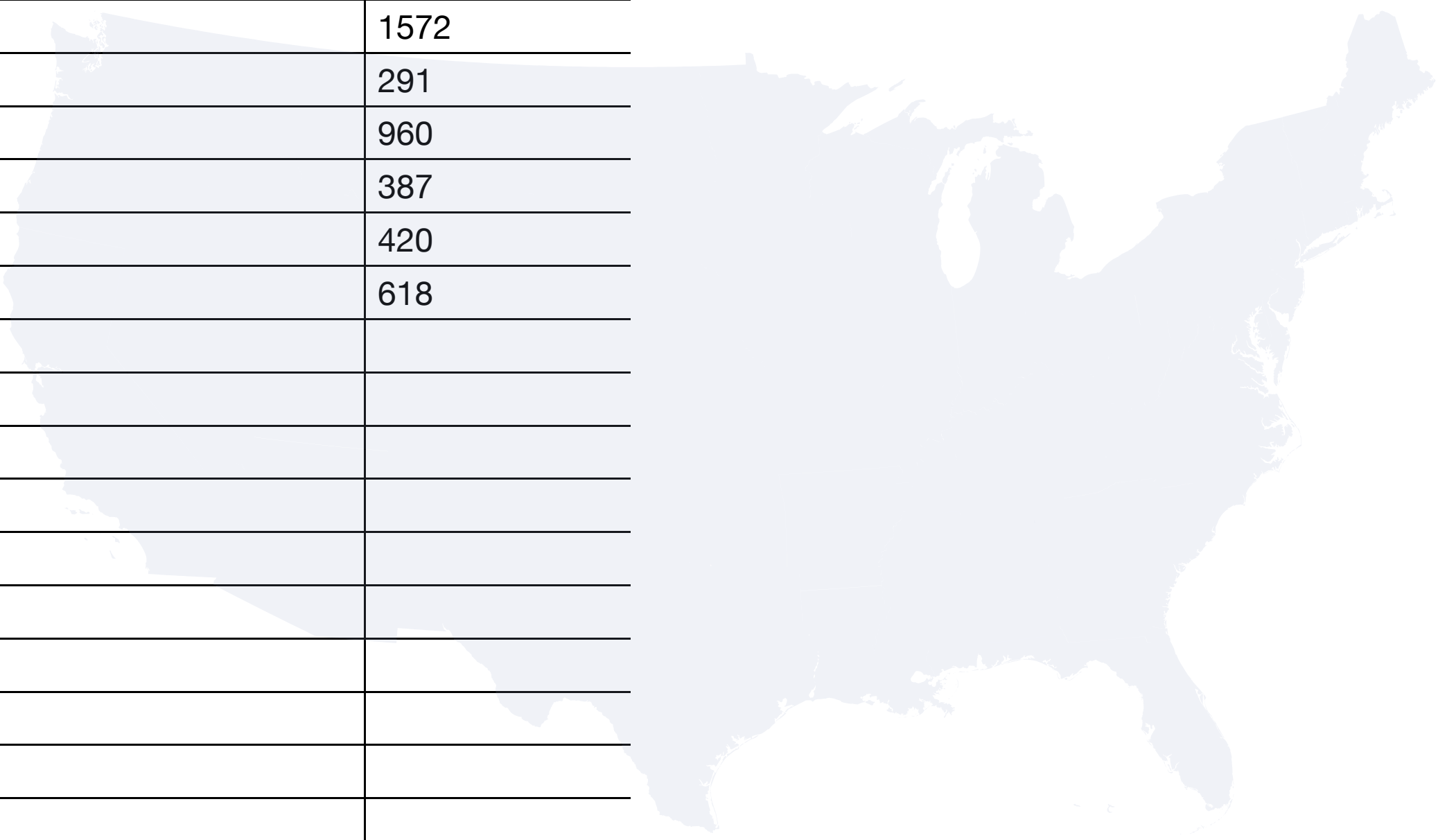


ITDM	3090
BDM	1913
SBO	1696
FDM	531
HRDM	944
Public Organization	760
Private Organization	2697
Non-profit Organization	1118
C-Level Executives	909
High-Level Executives (Director+)	1754
Mid-Level (Managers +)	2592
Agriculture	1680
Automotive	2199
Banking & Financial Services	3890
Construction	1542
Education	3157
Energy (Oil, Gas, Renewables)	2021
Entertainment & Media	1398
Fashion & Apparel	562
Food & Beverage	105

Healthcare & Pharmaceuticals	1723
Hospitality & Tourism	649
Information Technology (IT)	4301
Insurance	1480
Legal Services	2750
Manufacturing	3593
Real Estate	2920
Retail & E-commerce	2407
Accountants	3301
Engineers	3920
Drivers	2678
Architects	1187
Mechanics	934
Dentists	850
Lawyers	255
Plumber	134
Social Worker	605
Teacher	1398
Electrician	1234
Software Engineer	4491

B2B Panel - United States

Chef	1184
Nurse	1572
Construction Worker	291
Graphic Designer	960
Pharmacist	387
Real Estate Agent	420
Data Analyst	618



B2B Panel - Canada

ITDM	1521
BDM	2982
SBO	1743
FDM	1130
HRDM	2894
Public Organization	1380
Private Organization	3278
Non-profit Organization	729
C-Level Executives	3403
High-Level Executives (Director+)	3867
Mid-Level (Managers +)	2156
Accountants	2842
Engineers	1097
Drivers	786
Architects	342
Mechanics	561
Dentists	938
Lawyers	215
Plumber	704
Social Worker	995

Teacher	2845
Electrician	2710
Software Engineer	3982
Chef	1206
Nurse	3893
Construction Worker	2670
Graphic Designer	1331
Pharmacist	562
Real Estate Agent	1749
Automotive	2238
Banking & Financial Services	3115
Construction	1374
Education	3510
Energy (Oil, Gas, Renewables)	4217
Entertainment & Media	5932
Healthcare & Pharmaceuticals	2864
Hospitality & Tourism	4139
Information Technology (IT)	1420
Insurance	3091
Manufacturing	1998

B2B Panel - United Kingdom

ITDM	2732
BDM	1925
SBO	1583
FDM	3271
HRDM	2820
Public Organization	1743
Private Organization	2498
Non-profit Organization	1630
C-Level Executives	1384
High-Level Executives (Director+)	3345
Mid-Level (Managers +)	4940
Accountants	3116
Engineers	2391
Drivers	3158
Architects	1040
Mechanics	2572
Dentists	699
Lawyers	461
Plumber	871
Social Worker	503

Teacher	1068
Electrician	194
Software Engineer	2407
Chef	3762
Nurse	4912
Construction Worker	1370
Graphic Designer	1034
Pharmacist	652
Real Estate Agent	289
Automotive	1175
Banking & Financial Services	3475
Construction	2117
Education	2963
Energy (Oil, Gas, Renewables)	1024
Entertainment & Media	1903
Healthcare & Pharmaceuticals	2398
Hospitality & Tourism	2835
Information Technology (IT)	4654
Insurance	101
Manufacturing	129

B2B Panel - France

ITDM	1234
BDM	742
SBO	980
FDM	321
HRDM	203
Public Organization	675
Private Organization	2398
Non-profit Organization	852
C-Level Executives	1034
High-Level Executives (Director+)	2190
Mid-Level (Managers +)	4105
Accountants	1902
Engineers	1503
Drivers	820
Architects	541
Mechanics	648
Dentists	376
Lawyers	193
Plumber	297
Social Worker	562

Teacher	884
Electrician	630
Software Engineer	2179
Chef	487
Nurse	726
Construction Worker	841
Graphic Designer	595
Pharmacist	354
Real Estate Agent	906
Automotive	1268
Banking & Financial Services	1730
Construction	1149
Education	880
Energy (Oil, Gas, Renewables)	1492
Entertainment & Media	731
Healthcare & Pharmaceuticals	613
Hospitality & Tourism	410
Information Technology (IT)	2783
Insurance	380
Manufacturing	532

B2B Panel - Germany

ITDM	624
BDM	893
SBO	387
FDM	540
HRDM	331
Public Organization	126
Private Organization	1208
Non-profit Organization	842
C-Level Executives	467
High-Level Executives (Director+)	940
Mid-Level (Managers +)	635
Accountants	602
Engineers	718
Drivers	307
Architects	551
Mechanics	493
Dentists	735
Lawyers	429
Plumber	716
Social Worker	881

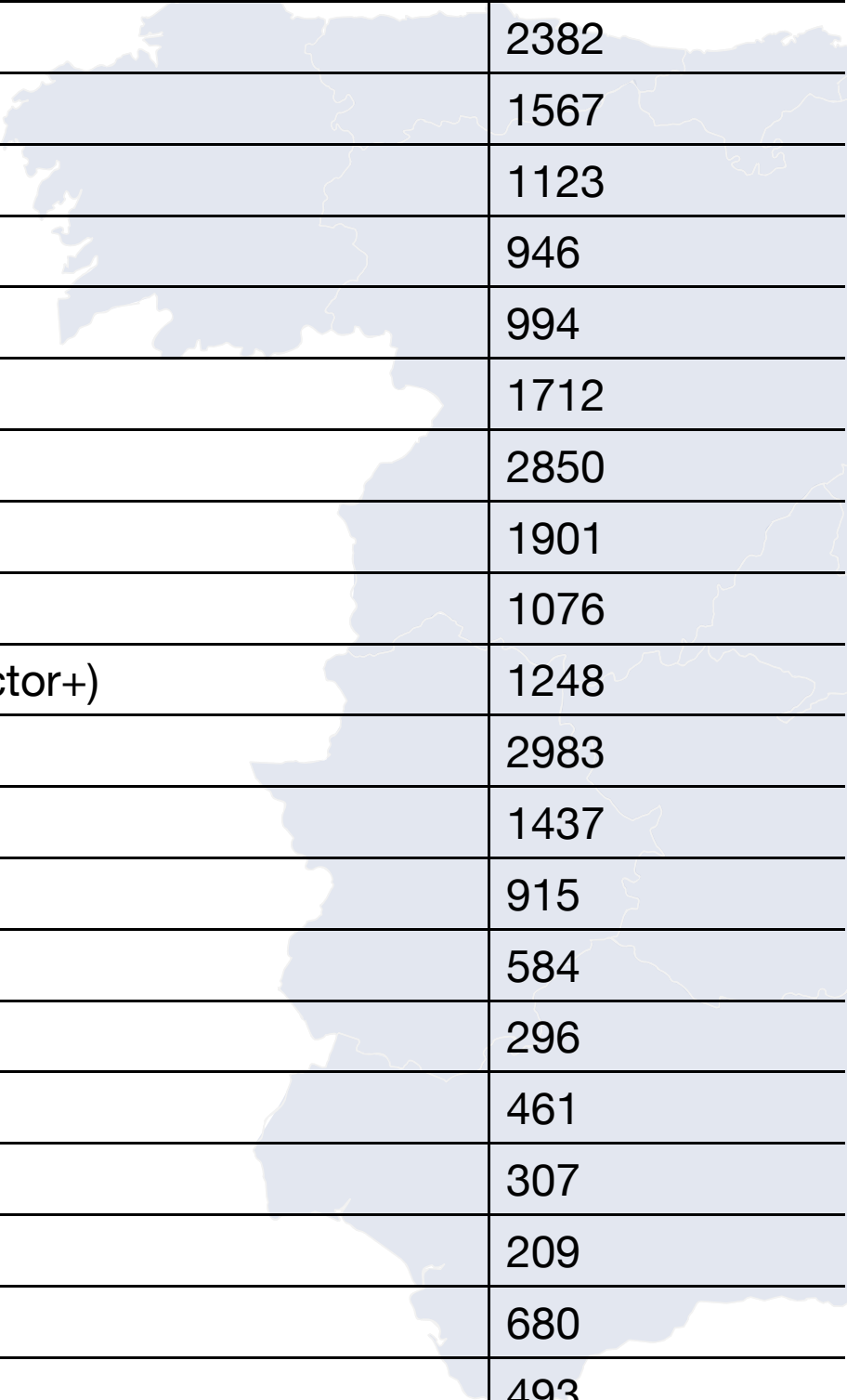
Teacher	586
Electrician	310
Software Engineer	1194
Chef	609
Nurse	237
Construction Worker	675
Graphic Designer	980
Pharmacist	492
Real Estate Agent	205
Automotive	791
Banking & Financial Services	1456
Construction	963
Education	1358
Energy (Oil, Gas, Renewables)	1170
Entertainment & Media	624
Healthcare & Pharmaceuticals	1347
Hospitality & Tourism	850
Information Technology (IT)	2439
Insurance	472
Manufacturing	216

B2B Panel - Italy

ITDM	823
BDM	906
SBO	351
FDM	284
HRDM	192
Public Organization	430
Private Organization	1145
Non-profit Organization	873
C-Level Executives	1502
High-Level Executives (Director+)	2294
Mid-Level (Managers +)	2638
Accountants	371
Engineers	807
Drivers	940
Architects	497
Mechanics	682
Dentists	309
Lawyers	408
Plumber	643
Social Worker	305

Teacher	981
Electrician	774
Software Engineer	906
Chef	129
Nurse	540
Construction Worker	493
Graphic Designer	551
Pharmacist	312
Real Estate Agent	664
Automotive	138
Banking & Financial Services	896
Construction	410
Education	975
Energy (Oil, Gas, Renewables)	823
Entertainment & Media	219
Healthcare & Pharmaceuticals	637
Hospitality & Tourism	518
Information Technology (IT)	649
Insurance	282
Manufacturing	320

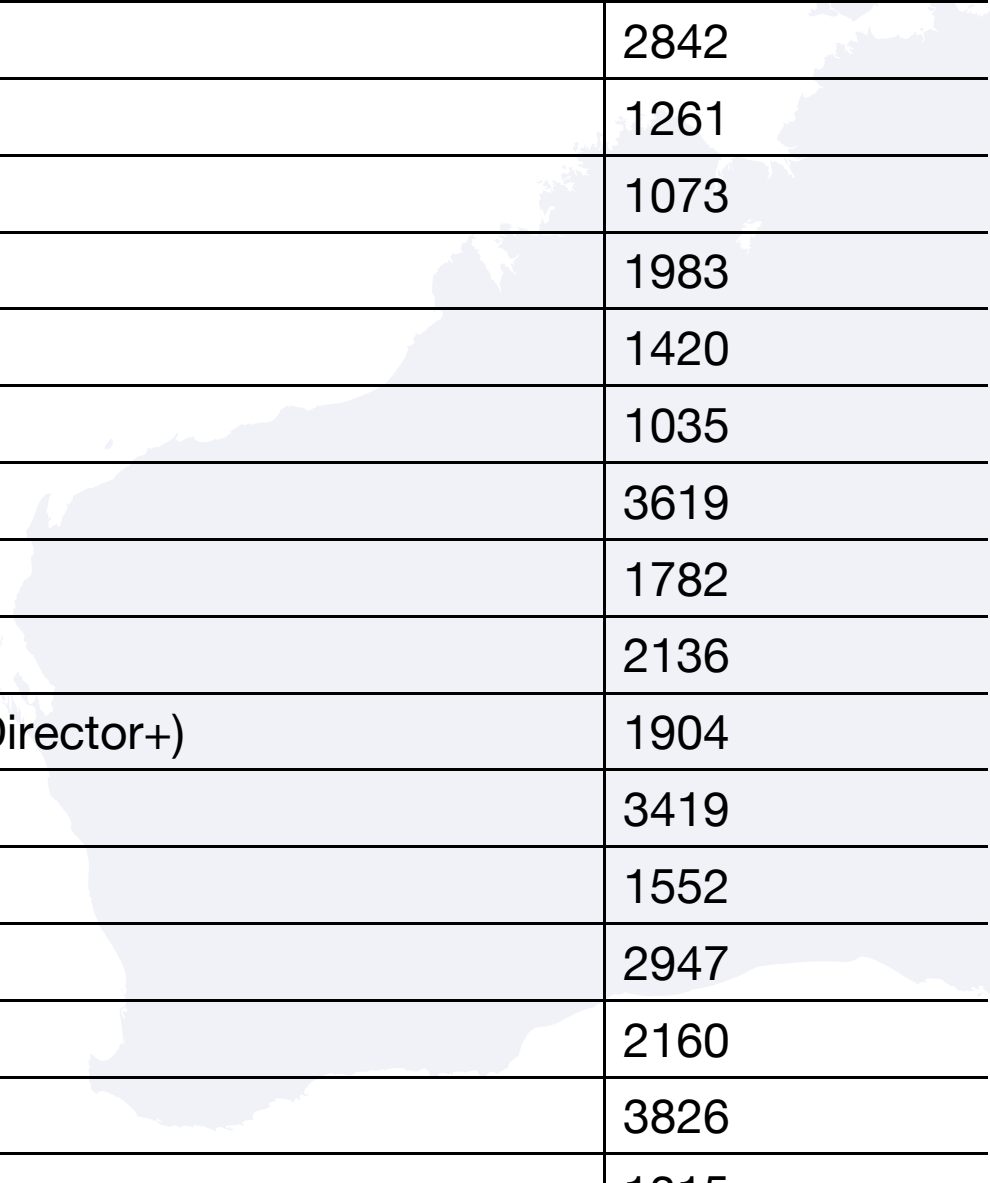
B2B Panel - Spain



ITDM	2382
BDM	1567
SBO	1123
FDM	946
HRDM	994
Public Organization	1712
Private Organization	2850
Non-profit Organization	1901
C-Level Executives	1076
High-Level Executives (Director+)	1248
Mid-Level (Managers +)	2983
Accountants	1437
Engineers	915
Drivers	584
Architects	296
Mechanics	461
Dentists	307
Lawyers	209
Plumber	680
Social Worker	493

Teacher	357
Electrician	416
Software Engineer	1754
Chef	930
Nurse	721
Construction Worker	619
Graphic Designer	236
Pharmacist	64
Real Estate Agent	278
Automotive	1342
Banking & Financial Services	1890
Construction	1186
Education	249
Energy (Oil, Gas, Renewables)	962
Entertainment & Media	107
Healthcare & Pharmaceuticals	605
Hospitality & Tourism	214
Information Technology (IT)	1220
Insurance	143
Manufacturing	531

B2B Panel - Australia



ITDM	2842
BDM	1261
SBO	1073
FDM	1983
HRDM	1420
Public Organization	1035
Private Organization	3619
Non-profit Organization	1782
C-Level Executives	2136
High-Level Executives (Director+)	1904
Mid-Level (Managers +)	3419
Accountants	1552
Engineers	2947
Drivers	2160
Architects	3826
Mechanics	1315
Dentists	1684
Lawyers	1297
Plumber	1761
Social Worker	2390

Teacher	1845
Electrician	1502
Software Engineer	3271
Chef	1438
Nurse	2196
Construction Worker	1057
Graphic Designer	1503
Pharmacist	968
Real Estate Agent	590
Automotive	204
Banking & Financial Services	3041
Construction	3792
Education	1429
Energy (Oil, Gas, Renewables)	3881
Entertainment & Media	1375
Healthcare & Pharmaceuticals	1990
Hospitality & Tourism	3143
Information Technology (IT)	5650
Insurance	3738
Manufacturing	2451

B2B Panel - China

ITDM	2273
BDM	1846
SBO	502
FDM	2115
HRDM	3709
Public Organization	1824
Private Organization	5237
Non-profit Organization	991
C-Level Executives	1460
High-Level Executives (Director+)	3952
Mid-Level (Managers +)	2673
Accountants	1607
Engineers	2043
Drivers	1938
Architects	1284
Mechanics	3106
Dentists	1071
Lawyers	1420
Plumber	1129
Social Worker	1718

Teacher	2490
Electrician	1947
Software Engineer	3230
Chef	1361
Nurse	2485
Construction Worker	2698
Graphic Designer	1053
Pharmacist	1720
Real Estate Agent	1349
Automotive	1826
Banking & Financial Services	3881
Construction	2174
Education	3563
Energy (Oil, Gas, Renewables)	2897
Entertainment & Media	1410
Healthcare & Pharmaceuticals	4701
Hospitality & Tourism	1032
Information Technology (IT)	5620
Insurance	1392
Manufacturing	2147



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